



FLICK LEARNING PRICING LIST

CUSTOM COURSE CREATION	COST
<p>Classic flick – course creation: 8-10 minutes' duration, 700-1000 words per learning topic. Includes: stunning imagery, professional voiceover, hosting of your video content, interactive games, audio and music, animation, and a multiple-choice assessment included. Presentation-style, created in Adobe Captivate. (SCORM 1.2 or 2004 compliant.)</p>	<p>£2,950 Per Topic</p>
<p>Classic flick – multiple-choice assessment creation: Presentation-style, created in Adobe Captivate. (SCORM 1.2 or 2004 compliant.)</p>	<p>£300 Per Assessment</p>
<p>Essential flick – course creation: 8-10 minutes' duration, 1000-2000 words per learning topic. Includes: stunning imagery, hosting of your video content, and a multiple-choice assessment included. Scrolling webpage-style, created using a custom flick learning template. (SCORM 1.2 or 2004 compliant.)</p>	<p>£1,450 Per Topic</p>
<p>Essential flick – multiple-choice assessment creation: Scrolling webpage-style, created using a custom flick learning template. (SCORM 1.2 or 2004 compliant.)</p>	<p>£150 Per Assessment</p>
<p>Course creation collaboration: Helping you with the final touches e.g. animation and learning games.</p>	<p>£85 Per Hour</p>
<p>Video creation: Creating an animated video in Adobe After Effects to bring your content to life – either as learning content or for marketing.</p>	<p>£1,450 Per Minute</p>

COURSE EDITS & CUSTOMISATION	COST
<p>Skimming the site: Customise the flick LMS with your logo and branding (e.g. your corporate colours).</p>	P. O. A.
<p>API: Connect the flick LMS to your HR system and enable single sign-on.</p>	P. O. A.
Adding your logo to an existing flick course	£150 Per Course
Minor tweaks to existing content – text and/or imagery	£85 Per Hour
Major changes to existing content – text and/or imagery	£595 Per Day
Signposting to your own policies and documents within an existing flick course	£75 Per Signpost
Merging existing courses	From £275
Re-recording and re-applying voiceover - where required	From £150

CERTIFICATE CREATION & EDITS	COST
Adding your logo to an existing flick certificate	£25 Per Certificate
Creation of a bespoke certificate	£100 Per Certificate

TRANSLATION	COST
Translating existing content into another language	P. O. A.
Re-recording and re-applying voiceover in another language	P. O. A.

HOSTING ON THE FLICK LMS	COST
Upload and hosting of a video/PDF document	£55 Per Video/PDF
Upload and hosting of a video/PDF document with 'tick-box' to confirm learners have read and understood, plus reporting integration	£120 One-off Fee
Upload and hosting of an externally made e-learning course (SCORM-compliant)	£250 One-off Fee

COACHING	COST
<p>Coaching in e-learning design from conception to building, including: Planning an e-learning course, researching, copy writing and editing, design conception and execution using Adobe Illustrator and Photoshop, storyboarding, building in Adobe Captivate, creating animation and video content in Adobe After Effects, basic HTML/JavaScript/CSS skills.</p>	£150 Per Hour

ACCOUNT ADMIN & REPORTING	COST
Creation of a bespoke report, which you can access easily via a URL link and download into an Excel/CSV/PDF document	£25 Per Report
Prepare and send monthly reports	£25 Per Report, Per Month
Rebuild/restructure of your account set up (e.g. hierarchies, learning journeys, deadlines, automated deadline reminders etc.)	£35 Per Hour
Removal of a flick course from your account (so that your learners can't see or access it)	£25 Per Course

All prices exclude VAT.

QUESTIONS, QUESTIONS, QUESTIONS...

Have some questions? Or maybe you have something else in mind, that's not on the list? No problem!

You can get in touch with us today by calling us on 0203-814-0492 or by emailing us at hello@flicklearning.com.

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