E-LEARNING

Implementing e-learning within your organisation has many benefits. It is cost effective, learners retain knowledge better and it's also eco-friendly. Let's look at how...



COMPUTERS

With all of flick's courses being fully responsive and accessible on or offline via the flick-app, this means that your learners can learn on any of their devices so no unnecessary energy is used.

They can train anytime of the day, even whilst commuting. Which on average takes up 56 minutes of a workers day in the UK.

LEARNING SPACE

Eliminating physical training spaces means that no energy is spent on heating and lighting. It also saves energy and eliminates emissions caused by the travel of staff who are running the courses in these spaces.

Did you know that hotel facilities are among the top five energy consumers with an average energy of somewhere between 305-330 kWh/m2/yr.

IS E-LEARNING ECO-FRIENDLY?

TRAVEL

Using e-learning means you are eliminating travel.

Did you know that road transport accounts for 22% of total UK emissions of carbon dioxide which is a major contributor to climate change?

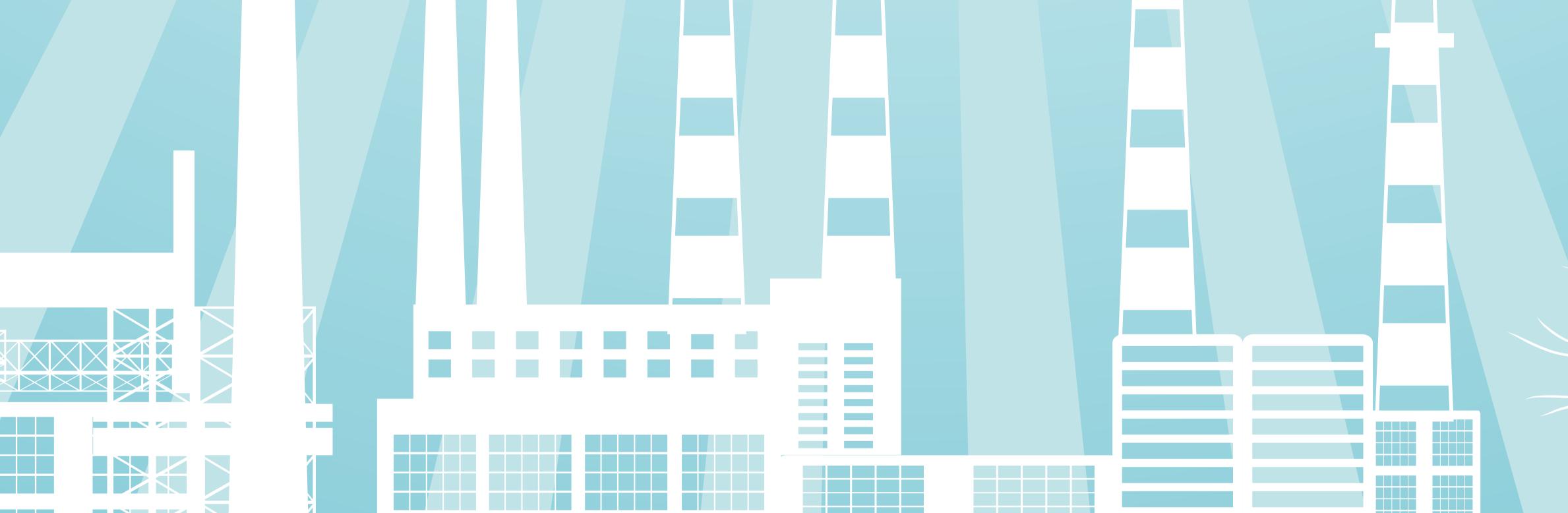


PAPER

Did you know that 12.5 million tonnes of paper and cardboard are used annually in the UK?

It takes 24 trees to make 1 ton of newspaper.

With e-learning, no paper is needed for the learning topics or the exams.



KEY BENEFITS

So now we know that e-learning cuts down on travel emmissions, paper use and powering physical spaces, but how does this benefit your company?



COST EFFECTIVE

With no paper being used and learners using their own mobile devices, this means that you can enroll a whole organisation at flick for a month for less that a half-day face-to-face course for one.

- No trainer to be paid
- No travel expenses to sort
- No full work days away

TAILORED LEARNING

E-learning allows tailored learning so your staff are as up-to-date as possible in the areas most needed by them. You can also roll out training by the click of a button, inturn reducing paper waste.

Easy to roll out

- Tailored to the learner
- No paper waste

HAPPY STAFF

The on demand nature of e-learning means that people can choose what to learn, where to learn and when they want to learn it. This in turn reduces stress levels, increases job satisfaction & productivity.

- Happy people
- Increased productivity
- Greater engagement

POSITIVE BRAND IMAGE

Not only will staff approve of the environmental impact of e-learning, current/future clients will too. E-learning improves brand image for environmentally conscious customers.

- Happy environment
- Happy clients
- Happy you

